

Job Title	BIG Programme Lead & Venture Architect		
Company	Cradle Fund Sdn Bhd	Date	Jan 2026
Department	Strategy	Unit	BIG Team
Reports to	SVP Strategy		

Summary of Role

Internally, you serve as a key advisor to the Executive Leadership team, assisting in the formulation and refinement of the company's general strategy. You are responsible for ensuring that the organization remains future-proof by identifying emerging market trends, optimizing the company's internal innovation architecture, and aligning the corporate roadmap with the nation's 12th Malaysia Plan and MyDIGITAL blueprints. You move beyond project management to Organizational Architecture, designing the frameworks that allow the company to operate with the agility of a startup while maintaining the stability of a leading government-linked entity.

Externally, you are the architect of the Corporate Innovation Program. You lead a multi-disciplinary team to design, validate, and implement new ventures that aim to achieve specific, high-stakes outcomes. By managing the transition from Minimum Viable Product (MVP) to live deployment and national scale, you ensure that innovation is not just "theater," but a core driver of high-value job creation and global competitiveness for Malaysia.

Job Description & Responsibilities

General Company Strategy & Policy Support

- Support the leadership team of the company, focusing on long-term growth, diversification of revenue streams, and organizational sustainability.
- Liaison with ministerial stakeholders (e.g., MOF, MOSTI, MDEC) to ensure the company's activities are at the forefront of national agendas.
- Design and oversee the company's internal "Rules of Engagement" for innovation, balancing institutional risk appetite with the need for rapid experimentation.
- Identify gaps in the national tech landscape and advise the company on how to pivot its strategy to fill those voids through new partnerships or policy recommendations.

Venture Architecture & Execution

- Lead the evaluation of corporate innovation proposals. You are responsible for identifying high-potential ventures that meet the programme's strict scoring criteria (Financial Impact, Frontier Tech, and National SDGs).
- Serve as the "Expert-in-Residence" for participating corporates. You will provide high-level guidance on venture building, sharing experience-backed insights on de-risking innovation, achieving product-market fit, and navigating the transition from MVP to live implementation.
- Lead presenter to the Programme Steering Committee, Board, and Ministerial stakeholders. You must translate technical venture details into high-level strategic narratives to secure approval and funding for selected projects.

Team Leadership & Programme Management

- Lead a high-performing team to manage the intake, due diligence, and monitoring of corporate ventures.
- Ensure that the advice and guidance provided by your team to external corporates remain consistent, high-quality, and outcome-oriented.
- Responsible for the "Success Rate" of the portfolio—ensuring that the ventures you recommend actually deliver the promised revenue growth and job creation.

Qualifications & Experience

Qualification

- Bachelor's degree in any field (Business, Management, Innovation, Economics, Engineering, or related fields preferred).

Experience

- **8+ years of professional experience** in venture building, corporate innovation, strategy consulting, or related fields.
- **Proven track record** of evaluating and launching ventures, innovation programmes, or investment portfolios with quantifiable impact (revenue growth, job creation, or market expansion).
- **Experience working with C-suite executives and board-level stakeholders**, including presenting strategic recommendations and securing high-stakes approvals.
- **Direct experience interfacing with government agencies or ministerial stakeholders**, understanding policy frameworks and public sector engagement protocols.

Skills & Competencies

- **Strategic Leadership:** Proven ability to drive organizational strategy, identify market opportunities, and influence C-suite and ministerial-level decision-making.
- **Venture Evaluation Expertise:** Deep experience in assessing innovation proposals, venture building, and understanding venture economics from concept to scale.
- **Stakeholder Management:** Exceptional ability to navigate complex stakeholder environments, including government ministries, corporate leadership, and boards.
- **Executive Communication:** Outstanding presentation and storytelling skills, with ability to translate technical complexity into compelling strategic narratives for senior audiences.
- **Team Leadership:** Track record of building and leading high-performing teams, setting standards for quality, and driving accountability for outcomes.
- **Innovation & Risk Management:** Understanding of how to balance institutional risk appetite with entrepreneurial experimentation and rapid iteration.
- **Commercial Acumen:** Strong grasp of business models, revenue growth strategies, financial impact assessment, and portfolio performance management.

Desirable:

- Startup founder, venture capital, or corporate venture building experience.
- Deep knowledge of frontier technologies (AI, deep tech, biotech, etc.) and their commercial applications.
- Experience working with government agencies, policy frameworks, or national development programmes.
- Understanding of SDGs and impact measurement frameworks.
- MBA or equivalent advanced degree in business, strategy, or innovation management.